

Win a KitchenAid Platinum Stand Mixer - Terms and Conditions.

1. The competition (Promotion) is conducted by Matchbox Franchising Pty Ltd (the Promoter), ABN 23 160 029 862, of 2A, 28 Riddell Pde, Elsternwick, VIC, 3185.
2. Entry to the Promotion is free and open to Australian residents, except employees (& their immediate families) of the Promoter, organisations & companies associated with the Promotion.
3. Information on prizes & how to enter form part of these Terms & Conditions. Entry to the Promotion constitutes acceptance of these Terms & Conditions.
4. The Promotion commences at 9:00am AEST on Friday 25th December 2011 & concludes at 12:00pm AEST on Saturday 24th December 2011 (Promotional Period). Entries outside of the Promotional Period will not be eligible to win prizes with the Promotion.
5. To enter the Promotion for the Main prizes, entrants must:
 - 5.1 Visit a Matchbox store (Store) during the Promotional Period and;
 - 5.2 be dressed in a retro style (this can be through suitable clothing, hair and/or makeup) and;
 - 5.3 take a photo of yourself (or a group shot with friends) with the new Platinum KitchenAid Stand Mixers ,either inside or outside the Store, and;
 - 5.4 email one or more photo(s) from clause 5.3 to win@matchbox.com.au (emails must be under 10MB) with the following details:
 - 5.41 Full name, address, contact number and Store attended and;
 - 5.42 brief description of your outfit & inspired retro look eg. Era / fashion brand(s) / why you love this style and;
 - 5.43 tell us in 50 words or less why you absolutely must have a KitchenAid Platinum Stand Mixer for Christmas.
6. To enter the Promotion for the Secondary prizes, entrants must:
 - 6.1 Dress up in a retro style (this can be through suitable clothing, hair and/or makeup) during the Promotion Period and;
 - 6.2 take a photo of yourself (or a group shot with friends) in a public setting (Place), either inside or outside, and;
 - 6.3 email one or more photo(s) from clause 6.2 to win@matchbox.com.au (emails must be under 10MB) with the following details:
 - 6.31 Full name, address, contact number and Place attended and;
 - 6.32 brief description of your outfit & inspired retro look eg. Era / fashion brand(s) / why you love this style and;
 - 6.33 tell us in 50 words or less why you absolutely must have a KitchenAid Platinum Blender for Christmas.
7. In addition:
 - 7.1 Each individual person can enter only once
 - 7.2 A group photo from clause 5.3 or 6.2 can be used multiple times in the case of each individual person within that photo entering the Promotion
 - 7.3 Each valid entry will be evaluated against the judging criteria (Criteria) by the representatives from the Promoter
 - 7.4 The Criteria will involve a combination of the following: originality, creativity, use of retro style (fashion, hair and make up), quality of image submitted and content of your answer from clause 5.43 or 6.33
 - 7.5 From all valid entries submitted during the Promotional Period as per the guidelines specified under section 5 of these Terms, 3 entries will be judged as the main prize winners (Main Prize Winners)
 - 7.6 From all valid entries submitted during the Promotional Period as per the guidelines specified under section 6 of these Terms, 3 entries will be judged as the secondary prize winners (Secondary Prize Winners)
 - 7.7 From all valid entries submitted during the Promotional Period as per the guidelines specified under section 5 and 6 of these Terms, 20 entries will be judged as the spot prize winners (Spot Prize Winners)

7.8 An additional 20 Spot Prize Winners will be awarded through Facebook giveaway opportunities during the Promotional Period, via the Matchbox Facebook Page, to eligible fans who like the page. Facebook Spot Prizes will have individual terms and conditions posted on the Matchbox Facebook Page.

8. Prize Total (total value \$5,003.80): 3 x KitchenAid Platinum Stand Mixer (valued at \$799.00), 3 x KitchenAid Platinum Blender (valued at \$379.00), 20 x Some Fancy Ladies 2012 Calendar (valued at \$25.99), 10 x Minxy Vintage by Kelly Doust books (valued at \$45.00) and 10 x Lindy Charm School packs (valued at \$50.00).
9. The Main Prize Winners, Secondary Prize Winners and Spot Prize Winners will be chosen and notified by Friday 30th December 2011
10. All Prize winners will be notified by phone & published on the Promoter's website www.matchbox.com.au and Facebook Page by Friday 30th December 2011
11. If any Prizes are unclaimed an 'unclaimed prize draw' will be conducted on Friday 6th January 2012 at Matchbox Head Office at 3pm.
12. The Promoter reserves the right to verify the validity of entries & disqualify ineligible entrants.
13. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings.
14. This is a game of skill and chance plays no part in determining the Main Prize Winners, Secondary Prize Winners and Spot Prize Winners.
15. The Promoter's decision is final & no correspondence will be entered into. The Promoter will not be responsible for any lost, late or misdirected entries.
16. Prizes are as specified & cannot be transferred, exchanged or redeemed for alternative items or cash. The Promoter accepts no responsibility for variation in prize values. Where a Prize is unavailable, the Promoter retains the right to substitute the Prize with a Prize of equal or greater value.
17. All Entries, including images and content, become the property of the Promoter. By entering this Promotion, each entrant consents to the Promoter using the entrant's entry and images in future advertising or promotional materials at the Promoter's discretion, without any reference, payment or other compensation to the entrant.
18. All entrants consent to the information they submit being entered into the Matchbox Cooking Club database & that the Promoter may use this information to send future promotional, marketing & publicity material. The Promoter is bound by the Information Privacy Principles in the Information Privacy Act 2001 (Vic). All personal details of the entrants shall be stored and administered by the Promoter. A request to access/update/correct any information should be directed to the Promoter by calling 03 9528 5911 during business hours AEST.
19. The Promoter & its associated companies will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or any personal injury suffered or sustained as a result of receiving, taking or using any Prize. By receiving, taking or using any Prize, each winning entrant is deemed to release the Promoter & its associated companies from any liability which cannot be excluded by law.